



## Our Brand Ambassador Description

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### General

- Promotes our brand name, products and services.
- Represents the company in a positive way.
- Builds line sales volumes.
- Interacts with customers and sales prospects.
- Works with other team members.
- Works with business partners.
- Communicates with the media. (Social media is a must)
- Performs other marketing duties relevant to promoting the brand.
- Generates public interest in our brand.
- Provides complete information about the brand.
- Asks prospective customers questions about food and skin allergies before introducing the product for application to the skin.
- Answers questions about the brand.
- Assists managers with the implementation of marketing campaigns.
- Provides information to the company on sales opportunities in a particular community.
- Demonstrates how a product works.
- Gives out free samples of the product to the public.
- Meets department and event sales goals.
- Shares ideas with supervisors regarding new ways to market the brand.
- Establishes regular customers.

- Maintains a customer database and makes regular contacts.
- Sets up and breaks down displays of the brand.
- Keeps selling environment neat and clean to uphold our standard. .
- Attends sales and marketing meetings.
- Provides customer feedback regarding the our brand to sales managers.

### Required Knowledge, Skills and Abilities

- Must be groomed.
- *Must be Environmentally conscious, Kind, Positive and able to work with the public.*
- Must have confident verbal communication skills.
- Must have leadership skills. .
- Must be able to read and comprehend sales reports. .
- Must be able to work with minimal supervision.
- Must have the ability to work well with others to accomplish team goals.
- Possess good organizational skills.

### Education and Experience

No formal education is necessary. None what so ever!!! If you can read and love our products that's enough education for us.

### Work Environment

- Must be willing to travel to conventions and trade shows.
- Must be willing to work at public venues and major events where there a large crowds of people, or be trained in becoming comfortable enough to do so.
- Must be willing to work in public places that serve many customers

such as grocery stores and shopping malls.

- **Must be able and willing to lift heavy merchandise. (or have someone at your disposal willing to do it)**
- **Must be willing to work a flexible schedule which can include nights, weekends and holidays.**
- **Must be willing to appear in pictures in magazines, newspapers and on television programs promoting the brand.**